

# AllianceSync™

## Alliance Execution and Integration

### Ensure Alliance Success

Studies show that from 50 percent to 70 percent of all alliances fail. Alliance failures are primarily the result of poor operational execution and discipline as well as inadequate governance. Another study revealed that 51 percent of Alliances had essentially no performance metrics and only 11 percent had sufficient metrics. Without the proper Alliance Charter and without the correct Alliance Metrics your Alliance is likely to fail. AllianceSync™ addresses these operational execution gaps and puts you on the road to overwhelming Alliance success.

### Approach "Speed-Flexibility-Execution."

Confoe analyzes your business needs, industry environment, and core processes for both your individual organization and for the alliance as a whole. We quickly customize a solution that fits your market and comprehends your alliance/member organization cultures. Our bias for action means that results will be rapid, measurable, and repeatable. Our systems "make the invisible obvious"™ by allowing you to quickly see the key data elements needed to run your business and lead your alliance.

AllianceSync™ methodology has a proven track record in the volatile semiconductor fab construction arena. Our approach integrates multiple complex organizations with consideration for their unique business processes, management methods, and cultures.

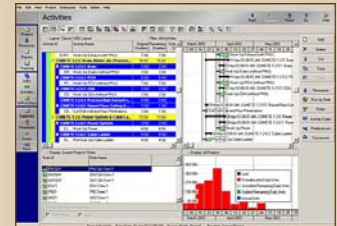
We are experts in business alignment and performance management for organizations and alliances. We have rapidly implemented this methodology across Asia, Europe, and the United States in both small and large organizations.

### Key Features and Services

- Creation of a Dynamic Alliance Charter to establish effective governance and a productive alliance culture
- Organizational interrelationships defined and optimized within refined business processes
- System platforms ready to rapidly deploy across the Alliance
- Integrations Program Management and ongoing governance support
- Contractually aligned, and secure information sharing

### Key Benefits

- Increase Alliance performance and reduce Alliance Risk
- Better integration of member operations and goals with those of the alliance
- Provides a secure data driven environment to provide common language and processes for multiple complex organizations or companies
- Less time figuring out what is going on and more time spent doing something about
- Increased cross-alliance learning and BKM sharing
- Better deal flow from the reputation gained as a preferred alliance partner



### Alliance Metrics



### Secure Collaboration



### Integrated Planning



### Strategic Alignment